

SMART EDUCATION: THE FUTURE OF LEARNING

Overview

Managing research studies requires consistent communication, accurate participant tracking, and long-term engagement. Automating these processes reduces manual effort and improves the overall research experience for both participants and researchers



Challenges

- Manual participant outreach and tracking
- Time-consuming follow-ups and reminders
- Difficulty managing long-term study communication



Solution Uses

- Recruit and manage research participants
- Schedule appointments and study tasks
- Send progress updates and final results
- Support multi-phase or long-term studies



Capabilities

- Digital sign-up via forms and QR codes
- Automated follow-up and consent handling
- Scheduled reminders by participant group
- Long merge-term communication management



Key Modules

- Digital Forms
- Automated Messaging
- Scheduling & Reminders
- Contact Management



Benefits

- Create a simple on-ramp for research participation
- Keep participants informed throughout the study
- Adapt messaging to each study's design
- Secure participant data using ISO 27001:2013-certified infrastructure

Find out more:

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